IN SEARCH OF INCREDIBLE

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2024年第1季投資人說明會

問與答

1. What factors contributed to reaching the mid-term OPM target of 4% in 1Q? Any updates regarding the 4% OPM mid-term target?

A: Please refer to webcast 22:12.

2. How will AI PC affect profitability, pricing, product portfolio, and upgrade cycles?

A: Please refer to webcast 24:21.

3. What are the key components driving the recent inventory increase?

A: Please refer to webcast 30:45.

4. How do the gross margins of AI servers compare to those of motherboards/graphics cards and system businesses? What is the outlook for Asustek's AI server sales growth in the second half of 2024 and in 2025? Will the introduction of new platforms like B-100/B200 change Asustek's sales or margin outlook for the AI server business?

A: Please refer to webcast 35:00.

5. What is the current revenue and profit situation of the ROG Ally product line, and what are the future prospects?

A: Please refer to webcast 37:28.

6. How does the company view the penetration rate of AI PCs in 2024 and 2025?

A: Please refer to webcast 39:52.

7. What percentage of total revenue in 1Q24 came from server sales, and what is the current market share of AI servers within the server segment?

A: Please refer to webcast 42:17.

8. How does the introduction of AI PCs impact Asus' position as a leading player in the gaming PC market? Are enterprise users and small to medium-sized businesses the primary target customers for AI PCs?

A: Please refer to webcast 43:34.

9. How does the company view the changes in the industry competitive landscape under the AI PC trend?

A: Please refer to webcast 46:07.